

## Business Finance Proposal Form

Funding Circle Rep	Matthew Barker - 020356 74687
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Date	2 <sup>nd</sup> July 2024



### Business

Company Name	CURRY LEAF CAFE LIMITED
Trading/Registered Address	60 Ship Street, Brighton, England, BN1 1AE
Registration number	08498088
Is the entity part of a group structure?	No
Date incorporated	22 April 2013
Summary of Business Activities	The business specializes in Indian street food and craft beer in Brighton, with 10 years of operation. They also provide catering and corporate services.
Website	<a href="https://curryleafcafe.com/">https://curryleafcafe.com/</a>

### Proposed Finance

Amount and Term	20k over 24 months
Date Required	July 2024
Purpose of loan	<p>The business is launching a new sub-brand focused on Indian burgers, which will operate out of the existing premises. This launch and the funding will require an advertising campaign, hiring staff and purchasing smaller bits of equipment.</p> <p>The loan will be used to fund payroll, marketing, and new equipment necessary to support the launch and ongoing operations. Deliveroo is partnering with the business for a marketing plan that includes banner ads and promotions. Additionally, new grilling plates and other equipment are needed to increase capacity.</p> <p>This expansion is expected to make the business more profitable by increasing product sales without additional overheads. If successful, the business plans to open more branches and explore dark kitchen options in other locations. The new arm of the business is projected to add an extra £5,000 to £6,000 per week in revenue with a projected net profit of 15-20%.</p> <p>The business took funding with us in January this year, but didn't pass UW this time around.</p>

### Current Position (per last filed accounts)

Annual Turnover	£816,114
Profit/Loss	-£22,367
Shareholder Funds	-£337,239
Overdraft Limit	N/A
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	27k with FC

### Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	EUAN ALEXANDER SEY		
Home Address:	79 DYKE ROAD, BRIGHTON BN1 3JE		
Previous address (if less than 2 years):	Same as current address		

<b>Homeowner/Tenant:</b>	Homeowner		
<b>Value:</b>	£484,000		
<b>Mortgage Balance:</b>	£341,575		
<b>DOB:</b>	28/03/1974		
<b>Phone 1:</b>	07977468678		
<b>Phone 2:</b>			
<b>Email:</b>	euan@curryleafcafe.com		
<b>Consent to Search (Y/N?):</b>	Y		

### Primary Contact

Tel: Email: